



For brevity, reactions without comments have been removed.  
This is the zoom chat for **State of The Art Organics Management**,  
a webinar hosted by Compostable Organics Out of Landfills Now,  
(COOLNow) A program of Zero Waste USA.  
It was held Tuesday, July 09, 2024.

**Our website:**

<https://coolnow.org>

**The video:**

<https://www.youtube.com/watch?v=f-7j4IRS4gc>

**The presentation:**

[https://coolnow.org/wp-content/uploads/2024/07/2024.07.09\\_COOLNow\\_SOTA\\_Organics\\_Management\\_Goldstein\\_Coker.pdf](https://coolnow.org/wp-content/uploads/2024/07/2024.07.09_COOLNow_SOTA_Organics_Management_Goldstein_Coker.pdf)

**Guest Speakers:**

**Nora Goldstein** - BioCycle

**Craig Coker** - Coker Composting & Consulting

**Moderator:** Neil Seldman

**Producer:** Richard Anthony

**Program Manager:** Chris Sparnicht

On behalf of Rick and Chris for COOLNow, thank you *so much* Nora and Craig for Speaking,  
and thank you Neil for moderating.

223 People registered. 96 Attended.

13:07:42 From Chris Sparnicht (he/him) COOLNow to Everyone:

Thanks everyone for joining us!

13:09:15 From Jack DeBell to Chris Sparnicht (he/him)

Thanks for hosting Chris!

13:10:08 From Chris Sparnicht (he/him) COOLNow to Everyone:

[https://www.epa.gov/system/files/documents/2023-10/food-waste-landfill-methane-10-8-23-final\\_508-compliant.pdf](https://www.epa.gov/system/files/documents/2023-10/food-waste-landfill-methane-10-8-23-final_508-compliant.pdf)

13:11:00 From Eduardo Araneda to Everyone:

Thanks @Chris Sparnicht (he/him) COOLNow for sharing

13:12:14 From Chris Sparnicht (he/him) COOLNow to Everyone:

<https://pubs.acs.org/doi/10.1021/acs.estlett.4c00364>

13:14:41 From Brenda Platt to Everyone:

<https://www.biocycle.net/residential-food-waste-collection-access-in-u-s/>

13:15:48 From Brenda Platt to Everyone:

insu

13:18:36 From Chris Sparnicht (he/him) COOLNow to Everyone:

If you have questions, please put them here, and we'll bring them up during the Q&A!

13:19:24 From Chris Sparnicht (he/him) COOLNow to Everyone:

SWACO – Central OH

<https://savemorethanfood.org/>

Oregon DEQ

[www.dontletgoodfoodgobad.org](http://www.dontletgoodfoodgobad.org)

13:25:43 From Brenda Platt to Everyone:

Thanks for shout-out, Craig. Here's a report we did a few years ago: home composting guide for local government: <https://ilsr.org/articles/yimby-compost/>

13:26:44 From Brenda Platt to Everyone:

Oh, Rats! How to Avoid Rodents at Community Composting Sites:

<https://ilsr.org/articles/composting-ohrats/>

13:27:32 From Andy Blancero to Everyone:

Will we receive a copy of this presentation and/or a recording of this zoom?

13:28:29 From Tim Steckel to Everyone:

We just did a webinar with a panel including SWACO and the City of Upper Arlington. Their program was mentioned earlier by Nora.

More information on their numbers is in their slides (for download) and the replay:

<https://www.ohorganics.org/organic-recycling-gateways>

13:29:45 From Chris Sparnicht (he/him) COOLNow to Everyone:

Replying to "Will we receive a co..."

Yes, when the recording is ready, you'll get a link. The chat will be included.

13:32:18 From Kelsey Bailey to Everyone:  
Replying to "Will we receive a co..."

@Chris Sparnicht (he/him) COOLNow Is it possible to get a copy of the slide deck as well please?

13:32:28 From Chris Sparnicht (he/him) COOLNow to Everyone:  
Questions? Add them here!

13:32:59 From Chris Sparnicht (he/him) COOLNow to Everyone:  
Replying to "Will we receive a co..."

I'll ask, @Kelsey Bailey

13:34:43 From Maggie Clarke to Everyone:

Research I did on behavior influence on participation in my doctoral dissertation in the 1990s referred to 2 reports from Roper. They also showed 5 groups but better names. In NYC we call the first group eager beavers. DSNY designs their outreach mainly for them. The next group needs convenience, 3rd needs peer support, 4th needs incentives, 5th group needs disincentives.

13:44:30 From Gary Liss to Everyone:

We're working in a community in MA rolling out a citywide weekly food waste composting program to 20,000 hhlds at no cost to residents. The City didn't want to adopt a mandatory ordinance, but have contracted to move to an every-other week (EOW) trash service within 3 years. A key message to get residents to sign up for food composting will be to get organics out of the trash so EOW trash collection will work for them. Do you know of other communities that are leveraging the phase-in of EOW trash to motivate the "Early Majority" to sign-up for food waste composting?

13:46:13 From Chris Sparnicht (he/him) COOLNow to Everyone:

From Lucy Bai: what % of people would drive to drop-off sites within 10min from their home? And how often would they go?

13:47:13 From Daniela Ochoa Gonzalez to Everyone:

What an excellent webinar, looking forward to review the recording, please forgive my need to leave early

13:47:55 From Julia Spector to Everyone:

ILSR just held two webinars on scaling up composting programs: (1) Scaling Up Mission-Driven Community Composting <https://ilsr.org/articles/scaling-up-part-one/> & (2) Scaling Up Local Circular Composting <https://ilsr.org/articles/scaling-up-part-two/>

13:48:30 From Neil Seldman to Everyone:

i drive 3 minutes to a drop off in Montclair, NJ. About once per week — usually only way to do other shopping and chores.

13:50:22 From Ben Stanger to Everyone:

we had an idea to use a closed landfill from the 80's and initially received positive feedback from the municipality. However they eventually soured on the idea b/c they were worried about disturbing the cap. Any help with that sort of program

13:50:39 From Shannon McDonald to Everyone:

Replying to "We're working in a c..."

Gary, you might want to check in with the City of Laurel, Maryland. They do have a mandate upcoming, but at the very least they can share how they got there. The ordinance is 2010

13:51:48 From Ben Stanger to Everyone:

also if anyone has any info on renting space at a local recycling center this is a possibility for us as well. Would love to speak with you about experience or any articles written on this

13:53:21 From Rick Aho to Everyone:

Nora How does reducing cost per ton as a focal point serve to influence the non-innovator population?

13:54:32 From Michael Branco to Everyone:

sound is breaking up on my end, sounds like you have some interference on your end near your computer or mic.

13:54:51 From allison allen to Everyone:

does anyone have good siting criteria for identifying and building compost processing sites?

13:55:27 From Gary Liss to Everyone:

Replying to "We're working in a c..."

I looked online at <https://www.cityoflaurel.org/390/Residential-Collection>

13:55:39 From Eileen Banyra to Everyone:

Thanks Craig and Nora!

13:55:39 From Gary Liss to Everyone:

Replying to "We're working in a c..."

Looks Like Laurel, MD is weekly trash.

13:55:41 From Clay Bunyard to Everyone:

This was excellent. Can't wait to share the recording with others.

13:55:44 From Renee V. Wallace to Everyone:

Looking forward to receiving the recording and slides. This is worthy of a deeper dive.

THANK YOU

13:56:30 From Renee V. Wallace to Everyone:

Please share the chat too as there are rich notes there.

13:56:38 From Eileen Banyra to Everyone:

Key is to locate drop spots where people go anyway. Library, Supermarkets, City hall etc

13:56:40 From Rick Aho to Everyone:

How does our new technology, that reduces the cost of composting to half that of landfill, change the "selling" the infrastructure situation? Rick, Sustaining Organics

13:57:31 From allison allen to Everyone:

what cities have the highest curbside participation in high rise buildings?

13:57:48 From Sandy Briggs to Everyone:

Fantastic presentation, thank you!

Apologies for the early exit.

13:58:08 From Kellie Kish to Everyone:

Kellie from Minneapolis here - we have some organics drop-off sites that are only 6 blocks apart and over 150 people signed up to use them both.

13:58:16 From Lucy Bai to Everyone:

Thank you!

13:58:29 From carol jones to Everyone:

Do you have a sense how much food waste can be reduced through prevention education or diverted to distributed composting options (backyard, onfarm, community) with best-practice policies and programs? (ReFED indicates source reduction is much lower cost and much higher GHG-reducing per ton than recycling - so i appreciate your identifying it as a top priority).

13:58:41 From Rick Aho to Everyone:

If the innovation tech can change the financial aspects of organics diversion (significant reductions below current landfill fees), how does that affect organic diversion's state of the art?

13:58:45 From Ruth O'Donnell to Everyone:

Have any composters had success changing local zoning rules that currently inhibit compost facility siting? I've seen some papers/recommendations recently and wondered about success rate.

13:58:57 From Kelsey Bailey to Everyone:

Have to hop, but thank you for this pres! I hope slides can be shared with the recording.

14:01:23 From Jamie Zawila to Everyone:

Excellent presentation Craig and Nora! Thank you!

14:02:36 From Julia Spector to Everyone:

Replying to "Have any composters ..."

A few examples: San Diego (<https://ilsr.org/articles/sandiego-california/>), Montgomery County MD (<https://ilsr.org/articles/maryland-montgomery-county/>), Hawaii ([https://www.capitol.hawaii.gov/sessions/session2022/bills/HB1992\\_CD1\\_.pdf](https://www.capitol.hawaii.gov/sessions/session2022/bills/HB1992_CD1_.pdf))

14:02:45 From Ben Stanger to Everyone:

Thank you Craig - that was the exact situation, but they were still against it, despite not having operations take place on the cap.

14:02:56 From Regina Cagle Irr to Everyone:

Really excellent presentation and info Nora and Craig! Thank you!

14:03:17 From Ben Stanger to Everyone:

Replying to "Have any composters ..."

we also worked to do this in Sun Prairie, WI

14:03:21 From Julia Spector to Everyone:

Replying to "Have any composters ..."

Here is a new template model municipal zoning ordinance for community composting: <https://www.nrdc.org/resources/model-municipal-zoning-ordinance-community-composting-and-without-commentaries>

14:04:26 From Ben Stanger to Everyone:

Replying to "Have any composters ..."

[https://www.hngnews.com/sun\\_prairie\\_star/news/change-in-composting-ordinance-could-bring-new-business-to-sun-prairie/article\\_cae82261-7ada-5230-ab75-2f893902848a.html](https://www.hngnews.com/sun_prairie_star/news/change-in-composting-ordinance-could-bring-new-business-to-sun-prairie/article_cae82261-7ada-5230-ab75-2f893902848a.html)

14:04:42 From Chris Sparnicht (he/him) COOLNow to Everyone:

Sorry, we're speaking English, so please do not change the Voice-To-Text to Portuguese. It's not a translator. Apologies that we don't have that capability.

14:05:22 From Daniel Knapp to Everyone:

Old closed landfills have lots of space that often is turned into parks. Many are also fairly far from residences and businesses. How about parks that feature a percentage of surface use for onsite composting on re-engineered caps .

14:06:41 From Ruth O'Donnell to Everyone:

Replying to "Have any composters ..."

Fantastic!

14:07:15 From Justen Garrity to Everyone:

Great preso and chat. Thanks!

14:09:21 From Eduardo Araneda to Everyone:

It has been a great webinar, Thanks to Nora and Craig por their time and experience. I hope to receive the link to acces the recording and hopefully the presentation. Best Regards. Eduardo Araneda from Temuco, Southern Chile.

14:09:36 From Julia Spector to Everyone:

Thank you for such an informative and engaging webinar!

14:10:34 From Vânia Santos Figueiredo to Everyone:

Ótimo pessoal. Obrigada pelo compartilhamento das informações. Aqui no Brasil o caminho é longo.

14:11:43 From Nick Lapis to Everyone:

Thank you so much for hosting this webinar Nora and Craig! Gotta hop off.

14:13:29 From Chris Sparnicht (he/him) COOLNow to Everyone:

Infelizmente, o Voice To Text Closed Caption apenas faz legendas no idioma falado. Não traduz para português.

14:13:38 From Gary Liss to Everyone:

A couple of DEI factors to consider in siting facilities:

- Residential population within 2.5 miles of the center point of the landfill is no greater than 2,500 in the 2020 U.S. Census.
- Non-Hispanic White population within 2.5 miles of the center point of the landfill is no less than 70% in the 2020 U.S. Census.

14:18:38 From Daniel Knapp to Everyone:

Perhaps a way to overcome embedded political opposition would be to run “teach-ins” on how to write and pass citizen’s initiatives. Every one I’ve been involved in writing was a series of “whereases” ending in “therefores.” The important thing is that all the whereases have to be true, and the therefores come naturally as the end product of all thinking based on the whereases. One of ours stopped an incinerator; another created a funding agency now called StopWaste funded by landfill surcharges.

14:19:16 From carol jones to Chris Sparnicht (he/him)

Speaking of Mill dehydrators, can you talk about how you see it changing the landscape for prevention and recycling?

14:19:22 From Kellie Kish to Everyone:

Homegrown Minneapolis recently awarded 16 grants to community organizations to grow more local food and prevent wasted food. Here’s a summary of the grants:

<https://www.minneapolismn.gov/government/programs-initiatives/homegrown/award-recipients/>

14:19:30 From carol jones to Everyone:

Speaking of Mill dehydrators, can you talk about how you see it changing the landscape for prevention and recycling?

14:20:36 From Craig Coker to Everyone:

My apologies: I have a hard stop at 2:30 pm EDT

14:21:27 From Nora Goldstein to Everyone:

I do as well. This has been a great conversation. Thank you all for joining in

14:22:59 From Amy Freeman to Everyone:

Thank you all. Very well done!

14:23:09 From Kellie Kish to Everyone:

thank you - great presentation!

14:23:19 From Lorrie Loder Rossiter to Everyone:

Thank you Nora and Craig!

14:23:20 From Gary Liss to Everyone:

Grants from USDA:

<https://www.epa.gov/infrastructure/consumer-recycling-education-and-outreach-grant-program>



14:23:25 From Michael Branco to Everyone:  
Thank you all great information.

14:23:29 From carol jones to Everyone:  
Thank you so much, great talk!!

14:23:45 From Vânia Santos Figueiredo to Everyone:  
Thank you!!

14:24:16 From Megan Byers to Everyone:  
Thank you! I've learned so much. Looking forward to the next webinar. :)

14:24:18 From Rick Aho to Everyone:  
Residents want municipalities to do what they can't do on their own. They also don't want their communities to "waste" their money, which is a great selling point.

14:24:26 From Justin Carven to Everyone:  
Thank you for a great event!

14:25:04 From Marshall Hall to Everyone:  
Danke Schon!

14:25:18 From Holly Shiralipour to Everyone:  
Big huge thank you all for this webinar!!

14:25:20 From Emily Creegan to Everyone:  
Thank you!

14:25:26 From Rick Aho to Everyone:  
great JOB

14:25:45 From Randi Gabbert to Everyone:  
Thanks, everyone!